



VILLAGE OF PINCKNEY

DOWNTOWN DEVELOPMENT AUTHORITY

220 S. HOWELL STREET, PINCKNEY, MICHIGAN 48169 * www.villageofpinckney.org/DDA



\$ Free Money \$

Take Advantage of this Opportunity

Our Building Improvement Rebate Program has not been used for a number of years. It is offered to provide property and business owners a way to afford visual improvements to existing commercial building facades, signs, and awnings to enhance the businesses in the Pinckney DDA District. This would not include interior improvements.

This is a great opportunity to work with your landlord or neighbor business to paint or otherwise improve your building, freshen up your signage or make other improvements.

The Program will provide cash rebates of up to 40% of the total cost of the project for materials up to a maximum of \$3,000. Information is available on our website at villageofpinckney.org/dda/ or email Julie at dda@villageofpinckney.org.

DOWNTOWN EVENTS

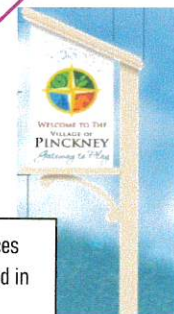
May 29 th	Memorial Day Parade
June 3 rd	Art in the Park
June 4 th	Art in the Park
June 30 th	Food Truck Friday
July 21 st	Food Truck Friday
August 18 th	Food Truck Friday
Thursdays in July/August Hootin' In the Park (Concerts)	

ELECTRIC VEHICLE CHARGING STATIONS

Coming this Spring!

What a great thing for our community and a terrific draw for your business. Individuals will be able to charge their electric cars while shopping and dining in downtown Pinckney. There will be two, dual port charging stations capable of charging four vehicles at the same time. They will be located in the northwest corner of the DDA parking lot directly behind the community garden. Please encourage your patrons to use the stations (when complete) and feel free to use this as a way to promote your business and our community. We will keep you informed of the progress!

New signage to be installed at the entrances of our DDA. The first one has been installed in front of Pinckney-Chrysler replacing the existing "Welcome to Pinckney" sign.



WE CAN'T DO IT WITHOUT YOU

"Growth is never by mere chance; it is the result of forces working together."

James Cash Penney

Please let the DDA Board know what they can do for you. They meet the **first Monday of every month at 7:00 p.m.** (with the exception of holidays). Everyone is invited to attend these meetings and become involved in the process. If you are interested in serving on this board or a sub-committee, an application can be found on the Village website www.villageofpinckney.org.

Downtown Pinckney Happenings

Mark your calendar & be a part of the action

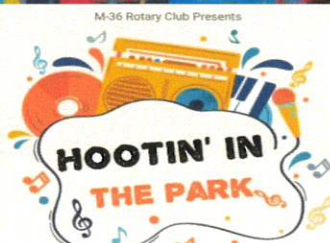
Use these opportunities to promote your business. Hundreds of people come to our community to share in these events. Stay open late, offer specials, pass out free samples, coupons or other advertisements. Let your DDA Board know how they can help you & your business.

Local events matter for small businesses in a huge way. The more often you attend and participate in these events, the better known you become to the people who live and work in the community!! Customers will often show loyalty to businesses that care about the town they serve.



Assembly Location:
Lakeland Trail Depot Lot
(Pearl St & Hamburg St.)
Starting AT 11:00 a.m.
Step off at 1:00 p.m

PARKING: The first rule of a successful business is an easy-to-reach location. But convenient parking is just as crucial. A convenient location with insufficient parking makes it difficult for customers to visit. "You never get a second chance to make a great first impression" and a poor parking experience can make a customer frustrated and hesitant to return. A so-so location with really good, ample parking can often generate more sales than a good location site with poor parking. **Please be mindful and save the on-street parking for customers.** There are other close options available to you and your employees.



6-8 p.m. | Thursdays
July/August
Putnam Township Square
Music! Food! Fun!



N. HOWELL STREET CONSTRUCTION

Staff is currently working with the contractor for an estimated time frame for the N. Howell Street construction project (which was originally set for the summer of last year) and will attempt to limit the impact on activities planned downtown throughout the summer months. The project will include sanitary and storm sewer work, pavement and concrete work on both sidewalks and driveway approaches. Street and parking lot access will be limited and/or not available during this period **in the construction zones. Businesses in this area will be able to remain open during this time & we will do everything possible to minimize the impact on your property and/or business.** We will keep everyone updated when a more solid schedule is available.

WELCOME TO OUR NEW BUSINESSES



In October 2022 Leah Barkoff Opened Bark Art Creations at 125 N. Pearl Street. She provides artisans and craftsmen a place to sell their hand-crafted items as well as her own unique, one-of-a-kind creations with resin. She also hosts various classes on different art forms including, resin, sweets, etc.

Earth's Energy

Coffee & Cool Stones.....In January of this year Tami Rogers & Tristan Spindler opened Earth's Energy at 153 E. Main Street. They offer specialty coffees along with crystals, stones and unique gifts.



Resources for Small Business

Michigan Economic Development Corporation helps to connect businesses to new resources, meet new partners and access the additional capital they need from the start. If your business needs support to reach its full potential, the MEDC is available to help. Visit michiganbusiness.org/small-business to find customized business assistance.