

SIGNS

§ 152.300 PURPOSE.

(A) The purpose of this subchapter is to regulate the location, size, construction, and manner of display of signs and outdoor advertising in order to minimize their harmful effects on the public health, safety, and welfare. While this subchapter recognizes that signs and outdoor advertising are necessary to promote commerce and public information, failure to regulate them may lead to poor identification of individual businesses, deterioration and blight of the business and residential areas of the village, conflicts between different types of land use, and reduction in traffic safety to pedestrians and motorists.

(B) To achieve its intended purpose, this subchapter has the following objectives:

- (1) To prevent the placement of signs in a manner that will conceal or obscure signs or adjacent businesses;
- (2) To keep the number of signs and sign messages at the level reasonably necessary to identify a business and its products;
- (3) To keep signs within a reasonable scale with respect to the buildings they identify;
- (4) To reduce visual distraction and obstructions to motorists traveling along, entering, or leaving streets;
- (5) To promote a quality manner of display which enhances the character of the village;
- (6) To prevent the proliferation of temporary signs which might promote visual blight.
- (7) To eliminate the potential for any adverse affects on the neighboring properties.

(Ord. 37, passed 8-28-2005; Am. Ord. 107, passed 12-12-2011)

§ 152.301 PERMITS.

(A) It shall be unlawful to display, erect, relocate, or alter any sign without obtaining a sign permit, except where otherwise noted within this subchapter.

(B) A permit fee shall be paid in accordance with the schedule adopted by the Village Council.

(C) A permit shall be issued by the Zoning Administrator only if the proposed sign meets all requirements of this subchapter, provided if an alteration of an existing sign is limited to the information communicated on the sign without increasing its size, structural modification of the sign shall not be required.

(D) When a sign permit has been issued by the village, it shall be unlawful to change, modify, alter, or otherwise deviate from the terms or conditions of said permit without prior approval of the Zoning Administrator. A written record of such approval shall be entered upon the original permit application and maintained in the files of the village.

(E) The application for a sign permit shall be made by the owner or tenant of the property on which the sign is to be located, or his authorized agent, or a sign contractor. Such applications shall be made in writing on forms furnished by the village and shall be signed by the applicant.

(F) The application for a sign permit shall be accompanied by the following plans and other information:

- (1) The name, address, and telephone number of the owner or persons entitled to possession of the sign and of the sign contractor or erector.
- (2) The location by street address of the proposed sign structure.
- (3) A plot plan showing the full dimensions of the sign, proposed copy and graphics, and the location of the sign in relationship to all lot lines, structures, easements, rights-of-way, and the edge of road and parking lot pavement.
- (4) Elevation and detail drawings showing colors and materials to be used, and clearly demonstrating compliance with all of the standards in this subchapter.
- (5) Any sign that uses electricity shall require an electrical permit from the county building department, regardless of size.

(G) *Expiration.* Sign permits shall become null and void if the work for which the permit was issued is not completed within six months of the date of issue.

(H) *Maintenance.* No permit shall be required for the routine repair, servicing, cleaning, or repainting of an existing sign message. This shall include changing the lettering on an existing sign, provided that the advertised use is permitted in the applicable zoning district, and the size, location, and illumination of the sign is not altered.

(Ord. 37, passed 8-28-2005; Am. Ord. 82, passed 5-12-2008; Am. Ord. 107, passed 12-12-2011) Penalty, see §152.999

§ 152.302 PERMITTED SIGNS IN ALL DISTRICTS.

The following signs are permitted in all districts without a sign permit, provided no sign shall be located within a public right-of-way, except as noted, or located in a manner that distracts or obstructs the vision or movement of motorists or pedestrians.

(A) *Name and address signs.* Nameplates containing only a resident's name and address, and not exceeding two square feet in size.

(B) *Directional signs.* On-premise directional signs which indicate the direction of pedestrian or vehicular traffic flow on private property. Directional signs shall not exceed two square feet in size and six feet in height, shall contain no advertising, and may be illuminated.

(C) *Ingress and egress signs.* One sign is permitted at each point of ingress and one sign is permitted at each point of egress. The signs shall not exceed two square feet in area and two feet in height, and shall be setback at least five feet from the road right-of-way.

(D) *Street numbers.* Street numbers.

(E) *Placards.* No hunting, no fishing, no trespassing signs unless less than two square feet in area and spaced no less than 100 feet apart.

(F) *History signs.* Historical markers.

(G) *Interior signs.* Signs in the interior of a building, with the exception of window signs.

(H) *Public interest signs.* Signs of a non-commercial nature and in the public interest, erected by, or on the order of, a public officer in the performance of his or her public duty, including but not limited to directional signs, regulatory signs, and information signs.

(I) *Structural information signs.* Names of buildings, dates of erection, monument citations, commemorative tablets, and the like, when carved into stone, concrete, or similar material or made of other permanent type construction and made an integral part of the structure.

(J) *Political signs.* Political signs shall be permitted on all lots regardless of zoning, provided that such sign is located and placed with the permission of the owner or lawful occupant of the lot or parcel where such sign is located, and provided that such sign does not violate any other provision of this subchapter. No more than one sign may be erected on a lot within the village for each candidate and/or ballot proposal, and all such signs shall be removed within five days following the election. The signs shall not exceed 16 square feet in area and four feet in height.

(Ord. 37, passed 8-28-2005; Am. Ord. 72, passed 4-4-2006; Am. Ord. 75, passed 11-13-2006; Am. 82, passed 5-12-2008; Am. Ord. 107, passed 12-12-2011) Penalty, see § 152.999

§ 152.303 PROHIBITED SIGNS.

The following signs are prohibited in all districts, unless otherwise provided for in this subchapter:

(A) Any sign constructed, maintained, or altered in a manner not in compliance with this subchapter;

(B) Billboards;

(C) Roof signs;

(D) Beacons, strings of lights, pennants, spinners, or streamers used for commercial purposes;

(E) Signs containing flashing, intermittent, or moving lights, digital/ electronic signs, signs with moving or revolving parts, or reflecting parts which may distract drivers. This prohibition does not extend to those signs that give the time or temperature, provided that no other animated messages are displayed. Digital/electronic signs may be considered for the display of gas prices at automobile filling stations and on menuboards located inside of the Secondary Business District but only through the special land use process;

(F) Signs which imitate traffic signals, traffic direction signs, or similar traffic control devices, and signs which make use of words including but not limited to "Stop," "Look," "Danger," or any other words, phrases, symbols, or characters in such a manner as to interfere with, mislead, or confuse traffic;

(G) Any sign that, by reason of the location, shape, color, or movement, may obstruct the view of or be confused with any official traffic sign, signal, or control device;

(H) Signs affixed to trees, rocks, shrubs, or similar natural features, except signs denoting a site of historic significance;

(I) Signs other than those erected by a public agency which are located within or overhang the public right-of-way or on public property, unless otherwise specified herein;

(J) Temporary signs mounted upon trucks, vans, or other wheeled devices, except for political signs. Signs permanently painted on, or, otherwise permanently displayed upon a vehicle, licensed and operating on the public streets and highways, identifying the owner's occupation or livelihood, shall be permitted;

(K) Any sign or sign structure which constitutes a hazard to public health and safety due to inadequate maintenance;

(L) Any sign affixed to a light standard that is utilized for commercial advertising purposes;

(M) Any sign unlawfully installed, erected, or maintained.

(Ord. 37, passed 8-28-2005; Am. Ord. 75, passed 11-13-2006; Am. Ord. 107, passed 12-12-2011) Penalty, see §152.999

§ 152.304 GENERAL STANDARDS.

(A) *Location.*

(1) All signs must advertise a business or service on the premises upon which the sign is located and to which the sign is accessory, unless otherwise specified herein.

(2) No sign, or portion thereof, shall be closer than four feet to any electric light pole, street lamp, or other public utility pole or standard.

(3) No sign, or portion thereof, shall be closer than 13 feet to any electrical conductor without proof of approval by the public utility company.

(4) No sign shall obstruct any opening required for building ventilation.

(5) No sign shall impede free entry or exit through any door, window, or fire escape.

(6) No sign shall be located in, project into, or overhang a public road right-of-way without the approval of the controlling government agency and the Village Council.

(7) No sign shall in any way obstruct vehicular or pedestrian traffic, or the view in any direction at a road intersection. The applicant shall submit proof of compliance with this standard from the applicable road agencies.

(B) *Illumination.*

(1) No sign shall be illuminated by other than electrical means.

(2) The light from illuminated signs shall be directed and shielded in a manner that will not interfere with vehicular traffic or the enjoyment and use of adjacent properties.

(3) No sign may be erected which flashes, rotates, has moving parts or messages generated by discrete lighting elements; such illuminated lights shall be in accordance with § 152.303(E).

(4) Internal illumination shall be permitted under the following circumstances:

(a) Individual back-lit letters which are silhouetted against softly illuminated walls.

(b) Individual letters with translucent faces, containing soft lighting elements inside each letter.

(5) Metal-faced box signs with cut-out letters and soft-glow fluorescent tubes.

(6) Only indirectly illuminated signs shall be allowed in any residential district.

(7) Internally-illuminated plastic signs with dark-colored detachable letters shall be strictly prohibited in all districts.

(8) Gas-filled light types (fluorescent) shall be allowed for indirect illumination and when placed in such a manner that the tubes are not exposed to view from any point along the roadway or sidewalk.

(9) Rear-illuminated (backlit) awnings are prohibited.

(C) *Safety.*

(1) All signs shall be erected and maintained in compliance with all applicable building code, and other applicable ordinances governing construction within the village. In the event of conflict between this section and other laws, the most restrictive shall govern.

(2) All signs shall be so placed as to not interfere with the visibility or effectiveness of any official traffic sign or signal; driver vision at any access point or intersection; or pedestrian movement on any public sidewalk.

(3) No sign shall be erected, relocated, or maintained so as to obstruct fire fighting or prevent free access to any door, window, or fire escape.

(Ord. 37, passed 8-28-2005; Am. Ord. 95, passed 6-28-2010; Am. Ord. 107, passed 12-12-2011) Penalty, see §152.999

§ 152.305 MISCELLANEOUS PERMITTED SIGNS.

(A) *Signs for outdoor sales of automobiles or vehicles.* No advertising signs may be placed on-site other than the permitted maximum wall and/or ground signs as per this subchapter. The prohibited signs include banners, flags, and digital/electronic signs.

(B) *Signs for automobile filling stations, automobile repair garages, automobile service stations, automobile washes, and automobile dealerships.*

(1) No advertising signs may be placed on-site other than the permitted maximum wall and/or ground signs as per this article. The prohibited signs include banners and flags.

(2) Changeable message signs or digital/ electronic signs for the display of gas prices may be permitted under the following circumstances:

(a) The Planning Commission may consider a digital/electronic changeable message sign for automobile filling stations as a special land use in the Secondary Business District (SBD).

(b) In review of the special land use, the Commission shall consider the following standards:

1. The changeable message area shall be exclusively for the display of gas prices.
2. The sign message and background shall each be a single contrasting color.
3. The foot-candles shall comply with the requirements of §152.371(B).
4. The size of the changeable sign message area shall not exceed 50% of the total sign surface area.
5. The placement of the sign on the lot shall not be detrimental to environmental aesthetics by creating visual clutter or obstructing views of significant architectural or natural features;
6. The message change shall not be less than one minute per message, except in a combined time and temperature sign where the change cycle shall be not less than 30 seconds;
7. The changeable message area shall have no more than two lines and no more than 18 characters per line, exclusive of a combined time and temperature indication.
8. The placement of the sign on the lot shall not impair the traffic safety of motorists or pedestrians. Compliance with this standard shall be verified by all applicable road authorities including:
 - a. Department of Transportation for signs visible from M 36;
 - b. County Road Commission for signs visible from D 19 or Dexter-Pinckney Road;
 - c. Village Department of Public Works Director, Village Engineer, or Qualified Village Agent for signs visible from all other village roads.

(C) *Menuboard signs for drive-in and drive-through businesses.*

(1) The Planning Commission, in its sole discretion, may approve up to two menuboard upon determination that it is integral to the nature of the business.

(2) Each menuboard shall not exceed seven feet in height.

(3) One menuboard (in stacking lane) shall not exceed 16 square feet and the other (at the speaker) shall not exceed 32 square feet in area.

(4) The area of the menuboard is exclusive of the structure's framing.

(5) All menuboard shall be single sided.

(6) No menuboard may be located within the required front yard and between 20 and 40 feet from any parcel perimeter.

(7) Only up to four square feet of the menuboard shall include digital/electronic signage.

(8) The Planning Commission may consider a modified sign area, subject to the following:

(a) Only one of the menuboard may be increased in area.

(b) The menuboard is completely screened from the roadway.

(c) Under no circumstances shall the menuboard exceed 48 square feet in area.

(D) *Off-premise directional signs.* Off-premise directional signs directing vehicular traffic to a church, governmental building, public parks and recreational facilities, public hospitals, or educational institutions may be permitted in all districts subject to the review of the Planning Commission and the following standards:

(1) No more than two signs per use shall be permitted.

(2) The size of an off-premise directional sign shall not exceed two square feet in size.

(3) The height of an off-premise directional sign shall be no less than three feet nor exceed six feet. However, variations in height may be granted by the Planning Commission to accommodate vehicular visibility to avoid obstruction to visibility.

(4) Illumination shall not be permitted.

(5) Permission of the property owner where the proposed sign is to be located must be provided.

(E) *Historic markers.*

(1) If a structure within the village has been designated as a state historical site or listed in the National Register of Historic Places, then a marker designating that fact, obtained from the appropriate state or federal agency, shall be permitted in addition to any other sign or signs which may lawfully be placed on the structure or the property on which the structure is

located.

(2) Anyone wishing to place a historic marker on a structure or property shall complete and file a sign permit application with the Zoning Administrator. No fee shall be charged for a historic marker application. The Zoning Administrator shall review and approve all such applications but always reserves the right to send the request to the Planning Commission for their consideration.

(F) *Interior window signs.*

(1) Window sign means any sign, excluding the posting of hours of operation and/or street and building address, which is painted or mounted onto a window pane, or which is hung directly inside the window with the purpose or effect of identifying any premises from the sidewalk or street.

(2) Window signs shall not exceed more than 30% percent of each window area in which they are displayed.

(3) Non-temporary signs hung inside windows shall be made of clear materials, including but not limited to transparent plastic, with lettering painted or attached to them, with all hours of operation, credit card and address signs being exempt.

(4) Window signs do not require sign permits, nor count in the calculation of total building signage permitted.

(5) Permanent and/or illuminated window signs require a permit and application.

(G) *Mural signs.* When a mural or graphic includes identification of an establishment or specific services, goods or products, or a representation of the types of services, goods, or products provided on the site, the mural area will count towards the total permitted wall sign area. Murals are subject to special land approval and the following standards:

(1) No mural may be placed on any building or structure that includes nonconforming signs.

(2) Only one wall, facade, or surface of a building or structure may be used for a mural.

(3) A wall, facade, or surface that is used for a mural pertaining to the business on which it is located shall be counted as one sign. A mural will count towards the total wall signage allowed for the business; however, the Planning Commission in its sole discretion may permit murals of larger size. Larger murals shall be permitted when determined to demonstrate at least one of the following:

(a) Accentuates the historic features of the building.

(b) Masks an unattractive building facade.

(c) Creates an aesthetically pleasing amenity.

(d) Superior in aesthetics to an attached wall sign.

(4) The owner of record of the building or structure on which the proposed mural is to be placed shall, in writing, consent to the placement of said mural on the property, and shall agree to restore the wall, facade, or surface upon which the mural is placed to its prior existing condition if and at such time the mural is not maintained by the applicant. The permit application shall include a statement detailing the applicant's plans for the maintenance of the mural.

(5) In the review of the special land use, the Planning Commission shall grant approval only if the following criteria are met:

(a) The placing of the proposed mural at the location selected by the applicant would not constitute a significant traffic safety hazard.

(b) Neither the mural, nor the placement of the mural, would endanger the public health, safety, or general welfare.

(c) Neither the mural, nor the placement of the mural, would be injurious to the use and enjoyment of other property in the immediate vicinity of the proposed location.

(H) *Identification sign.* The area of an identification sign shall not exceed two feet by three feet; and height shall not be more than four feet above grade.

(Ord. 107, passed 12-12-2011; Ord. 154, passed 1-11-2021) Penalty, see §152.999

§ 152.306 PERMITTED GROUND SIGNS.

(A) *General requirements.*

(1) *Frontage on two public roads.* Two ground signs shall be permitted per premise which has frontage on two public roads. One sign shall not exceed the area requirements set forth herein. The second sign shall not exceed 50% percent of the area requirements set forth herein.

(2) *Setback.* A ground sign shall have a setback of five feet from a public road right-of-way and a setback distance equal to the height of the sign from all other property boundaries.

(3) *Height.* The height of a ground sign shall be computed as the vertical distance from the base of the sign at normal grade to the top of the highest attached component of the sign. Normal grade shall be construed to be the lower of:

(a) Existing grade prior to construction; or

(b) The newly established grade after construction, exclusive of any filling, berming, mounding, or excavating solely for the purposes of locating the sign.

(4) *Area.* Area of the sign shall include the total area within any circle, triangle, rectangle, or other geometric shape enclosing the extreme limits of writing, representation, emblem, or any similar figure, together with any frame or other material forming an integral part of the display or used to differentiate such sign from the background against which it is placed, and is further calculated as follows:

(a) Single face sign: One square foot per one linear foot of road frontage, total not to exceed the total maximum area per side as listed in § 152.308 Table 2 below.

(b) Multi-faced signs: One square foot per one linear foot of road frontage, total not to exceed the total area maximum as listed in § 152.308 Table 2 below.

(B) *Multiple tenants.* One ground sign stating the name of a business center and major tenants therein may be erected for a shopping center, office park, industrial park, or other integrated group of stores, commercial buildings, office buildings, or industrial buildings in the CBD, SBD, and RTO Districts. The sign area shall not exceed 50 square feet in total area. Such signs may be up to eight feet in height. If the lot fronts on two or more collector or arterial streets, one such sign may be permitted for each frontage.

(C) *Specific requirements.* Ground signs shall be permitted by district in accordance with the following requirements.

TABLE 1 GROUND SIGNS PERMITTED BY DISTRICT			
District	Height	Single Faced Per Side (max)	Total Max Area Sign; Two or more faced
CBD and SBD	8 feet	25 square feet	50 square feet.
ROB and O	5 feet	18 square feet	36 square feet
RTO and PL	8 feet	16 square feet	32 square feet
R1, R2, R3, R4	4 feet	6 square feet	12 square feet

(D) *Signs requiring special land use approval.* The Planning Commission may consider a sign that is greater than the maximum height and area requirements or less than the minimum setback requirements as a special land use. In review of a special land use, the Planning Commission shall consider the standards set forth in § 152.240 and the following:

- (1) The standards set forth in §§152.304 and 152.301;
- (2) The size, shape, and topography of the property;
- (3) The relationship of the sign to neighboring properties and signs;
- (4) The relationship to and visibility from the public street where the property is located.

(Ord. 107, passed 12-12-2011) Penalty, see §152.999

§ 152.307 RESERVED.

§ 152.308 PERMITTED WALL SIGNS.

(A) *General requirements.*

(1) No wall sign shall be erected to extend above the top of the wall to which it is attached, nor extend beyond the ends of the wall to which it is attached. Signs erected on the vertical portion of the mansard roof are considered to be wall signs.

(2) All wall signs shall be safely and securely attached to the building by means of metal anchors, bolts, or expansion screws, and in accordance with the Building Code. In no case shall any wall sign be secured with wire, straps of wood, or nails.

(3) For buildings with distinct and separate uses, separate wall signs shall be permitted for each such use. However, the total allowable square footage shall not exceed the maximum allowable square footage specified for each district.

(4) If a building faces two separate roads, one wall sign may be permitted facing each road, and the total allowable square footage of all wall signs shall not exceed the maximum allowable square footage specified for each district in Table 2 below.

(B) *Specific requirements.* Wall signs shall be permitted by the district in accordance with the following requirements.

TABLE 2 WALL SIGNS PERMITTED BY DISTRICT

District	Maximum Height	Sign Message Area (max.)
CBD and SBD Districts	6 feet	1 foot for each lineal foot of building frontage not to exceed a total of 100 square feet

**TABLE 2
WALL SIGNS PERMITTED BY DISTRICT**

District	Maximum Height	Sign Message Area (max.)
ROB and O District	4 feet	1 square foot for each lineal foot of building frontage not to exceed a total of 40 square feet
RTO and PL Districts	4 feet	1 square foot for each lineal foot of building frontage not to exceed a total of 50 square feet
R-1, R-2, R-3 and R-4 Districts	4 feet	1/2 square foot for each lineal foot of building frontage not to exceed a total of 20 square feet

(C) *Wall signs requiring special land use approval.* The Planning Commission may consider a sign that is greater than the maximum area requirement as a special land use. In review of a special land use, the Planning Commission shall consider the standards set forth in § 152.240 and the following:

- (1) The standards set forth in §§152.304 and 152.301;
- (2) The size, shape, and topography of the property;
- (3) The relationship of the sign to neighboring properties and signs; and
- (4) The relationship to and visibility from the public street where the property is located.

(Ord. 37, passed 8-28-2005; Ord. 75, passed 11-13-2006; Ord. 95, passed 6-28-2010; Am. Ord. 107, passed 12-12-2011) Penalty, see § 152.999

§ 152.309 PERMITTED PROJECTING OR SUSPENDED SIGNS.

- (1) Projecting and suspended signs shall be permitted in CBD, Central Business Districts.
- (2) The surface area of the projecting or suspended sign shall not exceed six square feet on each side or a total of 12 square feet. The total square feet of signage (both sides) shall be subtracted from the total allowable wall signage square footage for the district.
- (3) The bottom of the projecting or suspended sign shall be a minimum of eight feet above the surface of the sidewalk or ground area, or otherwise be located so as not to interfere with pedestrian traffic.

(Ord. 37, passed 8-28-2005; Am. Ord. 107, passed 12-12-2011) Penalty, see §152.999

§ 152.310 PERMITTED TEMPORARY SIGNS.

The following temporary signs shall be permitted in accordance with the regulations herein.

(A) *Garage sales, rummage sales, estate sales, and similar activities.* One non-illuminated sign used for advertising a garage sale, rummage sale, estate sale, or similar activity is permitted on private property only, for a period not to exceed seven consecutive days with four of these days being the days of the actual sales event.

- (1) Each sign shall be no more than six square feet in area and four feet tall.
- (2) Each sign shall have the date the sign was erected or placed and the sign owner's name and address written on the back of the sign in black ink and capital letters. The Zoning Administrator shall immediately remove any sign lacking this information.
- (3) Up to three additional non-illuminated off-premises signs may be erected provided they are not erected on utility poles and they comply with the time frame provisions of division (A) of this section above.

(B) *Permitted real estate signs (on-site).*

- (1) For all residential projects involving the sale of individual lots and/or dwelling units, one non-illuminated freestanding sign shall be permitted per each entrance to the project advertising the sale of such lots and/or dwelling units (including weekend open house signs). Such signs shall not exceed 32 square feet in area and a height of 12 feet.
- (2) All residential projects involving the rental or leasing of dwelling units, one non-illuminated freestanding sign shall be permitted per each entrance to the project advertising the rental or leasing of such units (including weekend open house signs). Such signs shall not exceed 32 square feet in area and a height of 12 feet.

(3) All signs advertising the rental, lease, or sale of a property or dwelling unit shall be removed within 48 hours after the property is no longer available for rent or lease, closing on the sale, or completion of construction work.

(4) All weekend open house signs may be posted no more than 24 hours before the open house and shall be removed within four hours following the open house.

(5) All signs located within the right-of-way shall require a county permit.

(6) All permitted real estate signs shall otherwise comply with all other standards for freestanding signs set forth in this subchapter.

(C) *Permitted weekend open house real estate signs (off-site).*

(1) For a residential dwelling within an established neighborhood in the village, no more than two freestanding signs shall be permitted.

(2) For a new development in the village with multiple dwellings being listed for sale, no more than three freestanding signs shall be permitted. However, additional freestanding signs may be permitted by the Zoning Administrator when circumstances exist that are unique to the property and not self-created. Approval for the additional signs shall be for up to six months at which time another permit would have to be sought.

(3) Such signs shall not exceed an area of six square feet and a height of four feet.

(4) All signs located within the right-of-way shall require a county permit.

(5) All such signs may be posted no more than 24 hours before the open house and shall be removed within four hours following the open house.

(6) All permitted weekend open house real estate signs shall otherwise comply with all other standards for freestanding signs set forth in this subchapter.

(D) *Portable signs.* Portable sidewalk signs are only permitted within the CBD, Central Business District. Portable signs are permitted for ground floor commercial uses to identify the store/business, indicate that it is open, its hours of operation, to show restaurant menus and daily specials, to advertise sales and special deals or service. Additionally, the following provisions shall apply:

(1) No more than one portable sidewalk sign shall be permitted per business that is located on the ground floor.

(2) The sign shall be removed when weather conditions create potentially hazardous conditions.

(3) The maximum area of a portable sidewalk sign is six square feet per side with no dimension greater than four feet (not counted towards total sign area), with a maximum of two faces per sign.

(4) The sign shall be located directly in front of the building it represents. The sign shall also be located on the building side of the sidewalk in such a manner that it is not in the pedestrian clear path of travel area.

(5) The sign shall not unreasonably interfere with the view, access to, or use of adjacent properties.

(6) The sign should be of durable materials that complement the materials of the building such as overlay plywood painted with enamel paint, stainless or other weather resistant steel, laminate plastic, slate chalkboard, or marker board. The lettering may be permanent or temporary.

(7) Paper signs, wind-activated items (such as balloons, windsocks, and pinwheels), and non-rigid changeable areas shall not be used as or attached to a sign.

(8) The sign shall have no sharp edges or corners. All surfaces shall be smooth and be free of protruding tacks, nails, and wires. All parts, portions, and materials of a sign shall be kept in good repair. The display surface shall be kept clean, neatly painted, and free from rust, corrosion, and graffiti. No glass, breakable materials, or attached illumination shall be allowed.

(9) No sign shall be permitted referring to off-premise locations.

(10) The primary colors of such signs shall be compatible with the colors of the buildings within the area.

(11) Sidewalk signs shall be removed daily at the close of business hours.

(12) Sidewalk signs within the road right-of-way shall require approval by the applicable agency.

(E) *Promotional banners.*

(1) In all districts, the Zoning Administrator may allow a new business, as part of its start-up phase, to use a one-time only temporary sign for up to a 45-day period. All temporary signs permitted under this provision shall otherwise comply with all requirements pertaining to height and area for the zoning district in which the sign is located.

(2) Permission to display a promotional banner or sign for civic or charitable activity across M 36 must be authorized by the Zoning Administrator and Village Council. Appropriate conditions can be placed on the granting of the permit, including but not limited to duration, size, location, etc. Requests for placement location must be made in writing to the Zoning Administrator two weeks prior to placement of the sign.

(3) Exceptions can be made upon request for location of special event signage in the right-of-way at the intersection of Dexter Road and Main Street (M-36). Requests for placement at this location must be made in writing to the Zoning Administrator two weeks prior to placement of the sign. Signs placed in the right-of-way without permission will be removed.

(4) Temporary promotional banners shall not be located in a public right-of-way, must be affixed to the principal building of the business, and shall be located and designed to avoid interference with or distraction to vehicular and pedestrian traffic.

(5) All promotional banners which are not properly maintained shall be removed at the order of the Zoning Administrator.

(6) All other promotional banners (that is, streamers, flags, etc.) are strictly prohibited.

(F) *Farmers market signs.* Two A-frame or sandwich board signs not to exceed 12 square feet per sign may be displayed on the site during the day(s) of the event.

(Ord. 107, passed 12-12-2011) Penalty, see §152.999

§ 152.311 ABANDONED SIGNS.

(A) *Definition.* For the purpose of this chapter, the following definitions shall apply unless the context clearly indicates or requires a different meaning.

ABANDONED SIGN.

(a) Any sign that does not display a well-maintained message for 14 consecutive days;

(b) Any sign the owner of which cannot be located at the owner's last address as reflected in the records of the Department; or

(c) Any sign no longer fully supported by the structure designed to support the sign, for a consecutive 30-day period.

(B) *Illegal abandoned signs.* Any sign abandoned for 14 days shall become illegal. The Zoning Administrator shall determine whether a sign is abandoned. The sign owner shall be notified of its illegal status and shall have 30 days from the date of notice to bring the sign into compliance with this chapter or remove it. After this period, the village may remove the sign at the owner's expense.

(Ord. 37, passed 8-28-2005; Am. Ord. 107, passed 12-12-2011) Penalty, see §152.999

§ 152.312 NONCONFORMING SIGNS.

Nonconforming signs shall comply with § 152.419(E). The Zoning Administrator may immediately remove any sign that may threaten public safety.

(Ord. 37, passed 8-28-2005; Am. Ord. 107, passed 12-12-2011) Penalty, see §152.999