

## REQUEST FOR DDA EVENT FUNDING

One of the goals of the Downtown Development Authority is to support and encourage businesses and support activities to retain local retail businesses in the district. Festivals, parades and activities downtown encourage customer traffic and brings the community together as well as introduce visitors to our Village. The DDA provides funds for various activities with these goals in mind. In order to qualify for funding, events must

- Take place within the DDA District
- Include participation of local businesses
- Market the event as well as promote the DDA and its businesses
- Show sponsorships from others in the community

Description of Event:
Dates:
Location of Event:
Organization/Business Sponsoring Event
Name:
Contact Person:
Address:
Phone: Email
Have you submitted a Special Events Permit Application to the Village Clerk  Yes  No
How will the proposed activity benefit the Pinckney Local Businesses:
List Local Businesses involved and how they will be participating in the event
How many participants expected:

ist your methods to advertise and promote the event, downtown and local businesses:			
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Total Cost of Event:  Total Income from Other Sources:			
DDA funds Requested:			
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List Other Sources:	Amount		