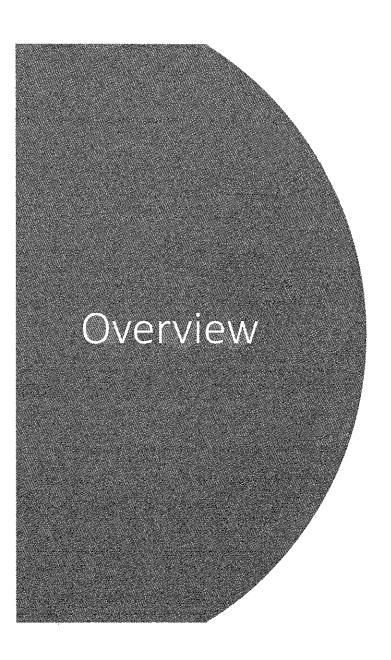
Bridge Builders 2023 Microgrants







- About the MML Foundation
- About Bridge Builders
- Timeline
- Eligibility and categories



About The Michigan Municipal League Foundation







The MML Foundation

Mission

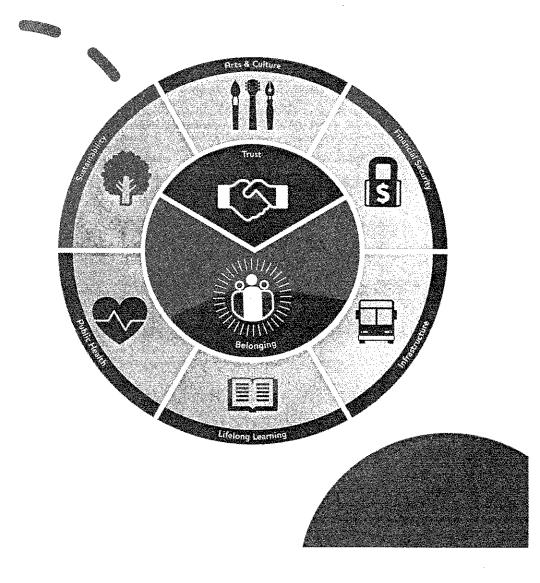
 To create and cultivate resources, partnerships, and opportunities that Michigan communities need to thrive.

Vision

 Local leaders with the drive to make their community better will have access to the tools and resources needed to act on that opportunity.

Building Community Wealth

- Community wealth puts humans at the center of communities again by increasing financial and social well-being of all community members
- Everything we do, from funding art projects to helping bring clean water to communities, aims to build community wealth





About The Program

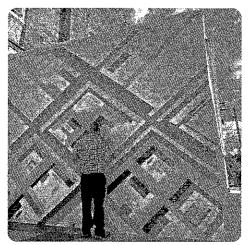




What Is It?

- The Bridge Builders Microgrants program offers small, one-time grants for creative projects in Michigan Municipal League member communities
- Microgrants fund collaborative, creative projects
- Projects bring people together









Who are Bridge Builders?

They're our neighbors, friends, and family. They are community organizers, business owners, and municipal leaders. They intentionally and creatively bring people together to celebrate the places that we call home.



Microgrant Categories:

We're offering 10 Neighborhood Grants and 4 Main Street Grants in 2023.



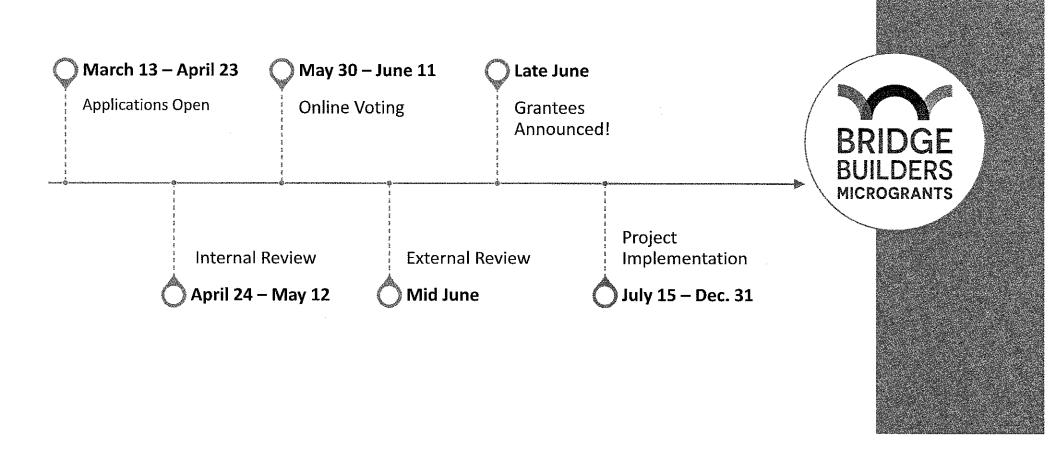


We're grateful for the support of our program funders:





The 2023 Timeline



What is the review process?

Step 1:

• Submit applications

Step 2:

Internal review process

Step 3:

 Finalists complete online voting campaign

Step 4:

External review process to select grantees



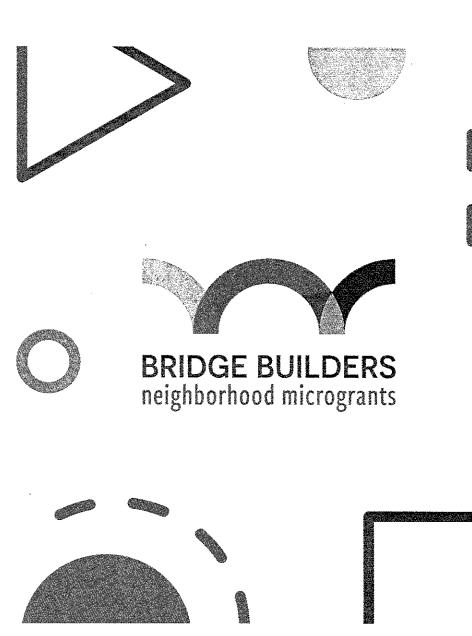
Microgrant Categories





Neighborhood Microgrants:

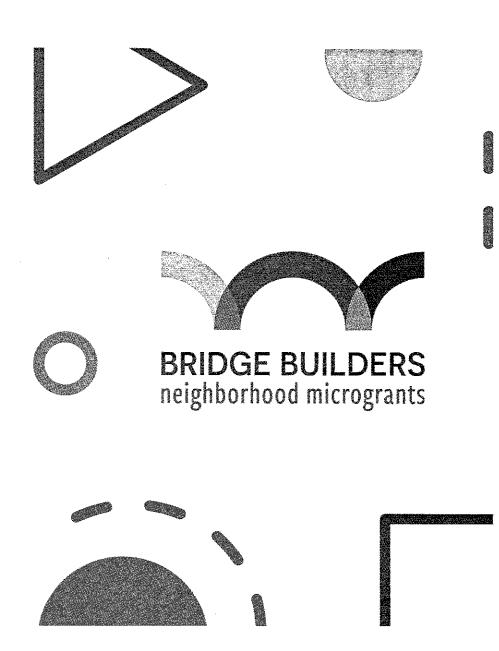
- Bridge Builders Neighborhood Microgrants offer small, one-time grants of up to \$1,000 for collaborative, creative projects or events in Michigan Municipal League member communities (<u>link here</u>).
- Each project should build bridges across the community by bringing people together.
- Individuals, informal groups, and neighborhood organizations and associations are eligible to apply.



Neighborhood Microgrants:

Applications must include:

- 1. A creative project or event in a neighborhood.
- 2. Details about how the project celebrates the neighborhood's (or greater community's) diversity such as generational, racial, cultural, economic, and/or ability.
- 3. If you are not the owner of the property where your event or project will take place, please provide a letter of support from the owner of that property.
- 4. A start date of July 15 or later.







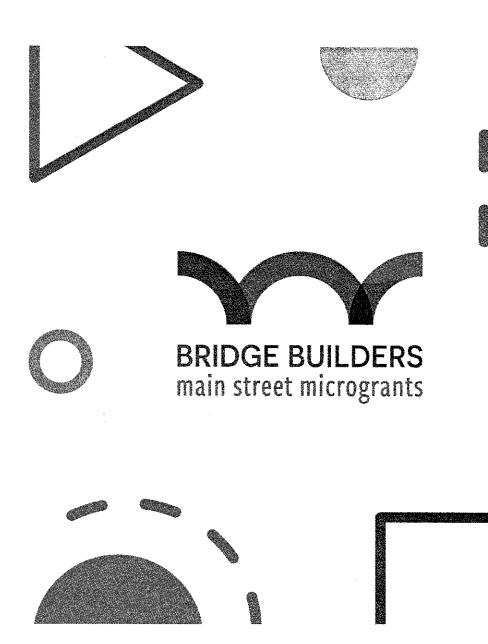
BRIDGE BUILDERS neighborhood microgrants

What sort of projects fit?

- Events that bring people together and promote collaboration across sectors (neighbors, businesses and government)
- Activities that celebrate the arts and culturals.
 traditions and/or promote community wellbeing
- Micro-placemaking activities that physically transform a community/neighborhood space
- Events or other activities that reinforce our shared humanity and celebrate your community
- This is not an exhaustive list. Get some inspiration here: https://bit.ly/3Y6kPep

Main Street Microgrants:

- Bridge Builders Main Street Microgrants offer small, one-time grants of up to \$5,000 for collaborative, creative projects in Michigan Municipal League member communities (link here).
- Microgrants fund projects that bring together local artists and businesses in downtowns across Michigan. Each project should build bridges across your community by bringing people together.
- Downtown Development authorities/Commercial Improvement Districts, municipal governments, and local businesses are eligible to apply.



Main Street Microgrants:

Each application must include:

- 1) An artistic element led by an artist. Artists can be visual, performing, 3-D artists, poets, dancers, or any other kind of artist recognized as an "artist" by a museum or by their mother. Artists must be compensated fairly.
- 2) A project location within the community's downtown or business district.
- 3) At least two locally owned, brick and mortar, for-profit businesses that are located within that same downtown or business district.
- 4) A letter of support from one of the community's local government leaders such as a manager, mayor, or council member.
- 5) Details about how the project celebrates the neighborhood's (or greater community's) diversity such as generational, racial, cultural, economic, and/or ability.
- 6) A start date of July 15 or later.

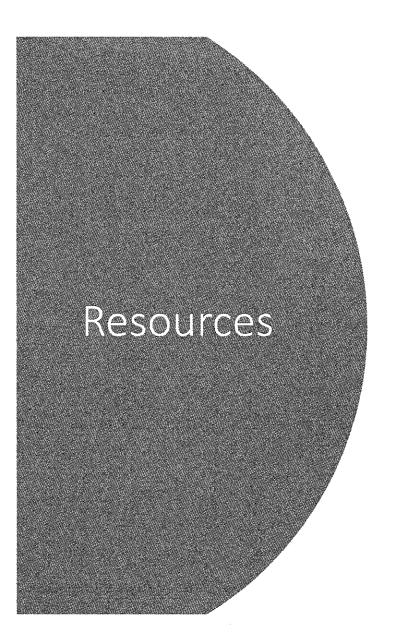






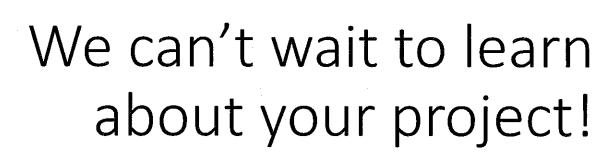
What sort of projects fit?

- Placemaking activities that bring together residents businesses, and artists to transform a space
- Placemaking activities that elevate cultural traditions using arts and creative expression to bring people together
- Participatory, interactive projects that engage resident and promote their wellbeing
- Performative pleces (e.g. theater in parking lots, street musicians)
- Art, window front, sign, or other installations that engage residents
- Tours (self-guided or otherwise) that celebrate local history, culture, art, businesses, etc
- This is not an exhaustive list. Get some inspiration here https://bit.ly/3Y6kPep



- General Program Info: <u>https://mmlfoundation.org/projects/bridge-builders-microgrants/</u>
- About This Year:
 <u>https://mmlfoundation.org/projects/bridge-builders-microgrants/about-this-year/</u>
- Program Impact: https://mmlfoundation.org/projects/bridge-builders-microgrants/program-impact-and-history/
- Email: grants@mmlfoundation.org





Additional questions can be sent to: grants@mmlfoundation.org

