

## SIGNS

### PURPOSE.

- (A) The purpose of this subchapter is to regulate the location, size, construction, and manner of display of signs and outdoor advertising in order to minimize their harmful effects on the public health, safety, and welfare. While this subchapter recognizes that signs and outdoor advertising are necessary to promote commerce and public information, failure to regulate them may lead to poor identification of individual businesses, deterioration and blight of the business and residential areas of the village, conflicts between different types of land use, and reduction in traffic safety to pedestrians and motorists.
- (B) To achieve its intended purpose, this subchapter has the following objectives
  - 1) To prevent the placement of signs in a manner that will conceal or obscure signs or adjacent businesses;
  - 2) To keep the number of signs and sign messages at the level reasonably necessary to identify a business and its products;
  - 3) To keep signs within a reasonable scale with respect to the buildings they identify;
  - 4) To reduce visual distraction and obstructions to motorists traveling along, entering, or leaving streets;
  - 5) To promote a quality manner of display which enhances the character of the village;
  - 6) To prevent the proliferation of temporary signs which might promote visual blight.
  - 7) To eliminate the potential for any adverse effects on the neighboring properties.

### PERMITS.

- (A) It shall be unlawful to display, erect, relocate, or alter any sign without obtaining a sign permit, except otherwise noted within this subchapter:
- (B) A permit fee shall be paid in accordance with the schedule adopted by the Village Council.
- (C) A permit shall be issued by the Zoning Administrator only if the proposed sign meets all requirements of this subchapter.
- (D) When a sign permit has been issued by the village, it shall be unlawful to change, modify, alter, or otherwise deviate from the terms or conditions of said permit without prior approval of the Zoning Administrator. A written record of such approval shall be entered upon the original permit application and maintained in the files of the village.
- (E) The application for a sign permit shall be made by the owner or tenant of the property on which the sign is to be located, or his authorized agent or sign contractor. Such applications shall be made in writing on forms furnished by the village and shall be signed by the applicant.
- (F) The application for a sign permit shall be accompanied by the following plans and other information:
  - 1) The name, address, and telephone number of the owner or persons entitled to possession of the sign and of the sign contractor or erector.
  - 2) The location by street address of the proposed sign structure.
  - 3) A plot plan showing the full dimensions of the sign, proposed copy and graphics, and the location of the sign in relationship to all lot lines, structures, easements, rights-of-way, and the edge of road and parking lot pavement.
  - 4) Elevation and detail drawings showing colors and materials to be used, and clearly demonstrating compliance with all of the standards in this subchapter.

- 5) Any sign that uses electricity shall require an electrical permit from the county building department, regardless of size.
- (G) Expiration. Sign permits shall become null and void if the work for which the permit was issued is not completed within six months of the date of issue.
- (H) Maintenance. No permit shall be required for the routine repair, servicing, cleaning, or repainting of an existing sign message. ~~This shall include changing the lettering on an existing sign, provided that the advertised use is permitted in the applicable zoning district, and the size, location, and illumination of the sign is not altered.~~

**PERMITTED SIGNS IN ALL DISTRICTS.**

The following signs are permitted in all districts without a sign permit, provided no sign shall be located within a public right-of-way, except as noted, or located in a manner that distracts or obstructs the vision or movement of motorists or pedestrians.

- (A) Name and address signs. Nameplates containing only a resident's name and address, and not exceeding two square feet in size.
- (B) Directional signs. On-premise directional signs which indicate the direction of pedestrian or vehicular traffic flow on private property. Directional signs shall not exceed two square feet in size and six feet in height, shall contain no advertising, and may be illuminated.
- (C) Ingress and egress signs. One sign is permitted at each point of ingress and one sign is permitted at each point of egress. The signs shall not exceed two square feet in area and two feet in height, and shall be setback at least five feet from the road right-of-way.
- (D) Street numbers. Street numbers.
- (E) Placards. No hunting, no fishing, no trespassing signs unless less than two square feet in area and spaced no less than 100 feet apart.
- (F) ~~History signs.~~ **Landmark &** Historical markers. If a structure within the village has been designated as a state historical site or listed in the National Register of Historic Places, then a marker designating that fact, obtained from the appropriate state or federal agency, shall be permitted in addition to any other sign or signs which may lawfully be placed on the structure or the property on which the structure is located.
- ~~(G) Interior signs. Signs in the interior of a building, with the exception of window signs.~~
- ~~(H) Structural information signs. Names of buildings, dates of erection, monument citations, commemorative tablets, and the like, when carved into stone, concrete, or similar material or made of other permanent type construction and made an integral part of the structure.~~
- ~~(I) Any sign that is not visible from a street, other public place, or an adjacent property including, signs placed inside a structure or building that are not visible or legible through windows or building openings.~~
- ~~(J) Flags on a permanent flagpole, no more than two flags per pole.~~
- ~~(K) Any sign erected and maintained by any government agency on public property or within the public right of-way for the purpose of directing, managing or regulating traffic is exempt from the provisions of this article. Such signs include, but are not limited to, street signs, traffic signals, traffic safety signs, speed limit signs, city entry/welcome signs, neighborhood identification signs, and directional signs.~~
- ~~(L) Political signs. Political signs shall be permitted on all lots regardless of zoning, provided that such sign is located and placed with the permission of the owner or lawful occupant of the lot or parcel where such sign is located, and provided that such sign does not violate any other provision of this subchapter. No more than one sign may be erected on a lot within the village~~

~~for each candidate and/or ballot proposal, and all such signs shall be removed within five days following the election. The signs shall not exceed 16 square feet in area and four feet in height.~~

#### MOVED TO PERMITTED TEMPORARY SIGNS

~~(K) Garage Sales & Real Estate Signs as provided for in this sub chapter.~~ INCLUDED IN PERMITTED TEMPORARY SIGNS

#### PROHIBITED SIGNS.

The following signs are prohibited in all districts, unless otherwise provided for in this subchapter:

- (A) Any sign constructed, maintained, or altered in a manner not in compliance with this subchapter;
- (B) Billboards;
- (C) Roof signs;
- (D) Beacons, strings of lights, pennants, spinners, or streamers used for commercial purposes;
- (E) Signs containing flashing, intermittent, or moving lights, or signs with moving or revolving parts, or reflecting parts which may distract drivers. ~~This prohibition does not extend to those signs that give the time or temperature, provided that no other animated messages are displayed. Digital/electronic signs may be considered for the display of gas prices at automobile filling stations and on menuboards located inside of the Secondary Business District but only through the special land use process;~~
- (F) Signs which imitate traffic signals, traffic direction signs, or similar traffic control devices, and signs which make use of words including but not limited to "Stop," "Look," "Danger," or any other words, phrases, symbols, or characters in such a manner as to interfere with, mislead, or confuse traffic;
- (G) Any sign that, by reason of the location, shape, color, or movement, may obstruct the view of or be confused with any official traffic sign, signal, or control device;
- (H) Signs affixed to trees, rocks, shrubs, or similar natural features, except signs denoting a site of historic significance;
- (I) Signs other than those erected by a public agency which are located within or overhang the public right-of-way or on public property, unless otherwise specified herein;
- (J) Temporary signs mounted upon trucks, vans, or other wheeled devices, except for political signs. Signs permanently painted on, or, otherwise permanently displayed upon a vehicle, licensed and operating on the public streets and highways, identifying the owner's occupation or livelihood, shall be permitted;
- (K) Any sign or sign structure which constitutes a hazard to public health and safety due to inadequate maintenance;
- (L) Any sign affixed to a light standard that is utilized for commercial advertising purposes;
- (M) Any sign unlawfully installed, erected, or maintained.

#### GENERAL STANDARDS.

##### (A) General

- 1) All signs should be made of high-quality materials and design.
- 2) Signs shall be in harmony and consistent with the architecture of the building and relate to the features of the building
- 3) The design shall be consistent with the character of the surrounding area
- 4) The sign shall not be a nuisance to any residential uses.

##### (B) Location.

- 1) All signs must advertise a business or service on the premises upon which the sign is located and to which the sign is accessory, unless otherwise specified herein.

- 2) No sign, or portion thereof, shall be closer than four feet to any electric light pole, street lamp, or other public utility pole or standard.
- 3) No sign, or portion thereof, shall be closer than 13 feet to any electrical conductor without proof of approval by the public utility company.
- 4) No sign shall obstruct any opening required for building ventilation.
- 5) No sign shall impede free entry or exit through any door, window, or fire escape.
- 6) No sign shall be located in, project into, or overhang a public road right-of-way without the approval of the controlling government agency and the Village Council.
- 7) No sign shall in any way obstruct vehicular or pedestrian traffic, or the view in any direction at a road intersection. The applicant shall submit proof of compliance with this standard from the applicable road agencies.

(C) Illumination.

- 1) No sign shall be illuminated by other than electrical means.
- 2) The light from illuminated signs shall be directed and shielded in a manner that will not interfere with vehicular traffic or the enjoyment and use of adjacent properties.
- 3) No sign may be erected which flashes, rotates, has moving parts
- 4) Internal illumination shall be permitted under the following circumstances:
  - a. Individual back-lit letters which are silhouetted against softly illuminated walls.
  - b. Individual letters with translucent faces, containing soft lighting elements inside each letter.
  - c. Metal-faced box signs with cut-out letters and soft-glow fluorescent tubes.
- 5) Only indirectly illuminated signs shall be allowed in any residential district.
- 6) Internally-illuminated plastic signs with dark-colored detachable letters shall be strictly prohibited in all districts.
- 7) Gas-filled light types (fluorescent) shall be allowed for indirect illumination and when placed in such a manner that the tubes are not exposed to view from any point along the roadway or sidewalk.
- 8) Rear-illuminated (backlit) awnings are prohibited.

(D) Safety.

- 1) All signs shall be erected in compliance with all applicable building code, and other applicable ordinances governing construction within the village. In the event of conflict between this section and other laws, the most restrictive shall govern.
- 2) All signs shall be so placed as to not interfere with the visibility or effectiveness of any official traffic sign or signal; driver vision or pedestrian movement on any public sidewalk.
- 3) No sign shall be erected, relocated, or maintained so as to obstruct fire fighting or prevent free access to any door, window, or fire escape.
- 4) **Corner Clearance: Signs higher than 30 inches shall be prohibited in the triangular area formed at the intersection of any two street right-of-way lines (existing or proposed) by a straight line drawn between said right-of-way lines at a distance along each line of 25 feet from their point of intersection. No sign shall be located in that area, or project into, or overhang into the area.**
- 5) **Every Sign and Sign Structure shall be maintained in a safe condition, in compliance with all applicable building and electrical codes and this Code, including adequate protection against corrosion. If at any time the Zoning Administrator determines that a Sign or Sign Structure constitutes a dangerous Structure, the Zoning Administrator may require immediate action to mitigate the danger, including demolition of the Sign or Sign Structure.**
- 6) **A Sign or Sign Structure that is broken, torn, bent, has a broken, bent, or damaged support, or is not reasonably level and plumb shall be repaired or reinstalled in a manner prescribed by the Zoning Administrator.**

- 7) A Sign or Sign Structure shall not have more than 20% of its area covered with disfigured, cracked, rippled, or peeling material or paint for a period of more than 30 consecutive days.
- 8) A Sign shall not have weeds, vines, or other vegetation growing upon it in a manner that obstructs the view of the Sign for a period of more than 30 consecutive days.
- 9) An illuminated Sign shall not remain partially illuminated with a failed Light Source for a period of more than 30 consecutive days.
- 10) A Sign Structure now or hereafter existing which no longer contains a Sign shall be removed.

**MISCELLANEOUS PERMITTED SIGNS.**

(A) Signs for outdoor sales of automobiles or vehicles. Permits are not required for automobile or vehicle sales subject to the following:

- 1) No person shall place a sign on a motor vehicle offered for sale or trade except as follows:
  - a. Properly licensed auto dealerships and properly licensed used car lots may place signs on motor vehicles located on the dealership lot. Banners and flags are prohibited.
  - b. The owner of a motor vehicle may place a sign on or within the vehicle provided:
    1. The vehicle is located only on the vehicle owner’s residential property; and
    2. Not more than one vehicle with a sign is displayed on the residential property.
    3. The owner of a non-residential property may place or allow to be placed a sign on or within the vehicle provide that not more than one vehicle is displayed on the nonresidential property.

~~(A) Signs for outdoor sales of automobiles or vehicles. No advertising signs may be placed on site other than the permitted maximum wall and/or ground signs as per this subchapter. The prohibited signs include banners, flags, and digital/electronic signs.~~

~~(B) Signs for automobile filling stations, automobile repair garages, automobile service stations, automobile washes, and automobile dealerships.~~

~~(1) No advertising signs may be placed on site other than the permitted maximum wall and/or ground signs as per this article. The prohibited signs include banners and flags.~~

~~(2) Changeable message signs or digital/ electronic signs for the display of gas prices may be permitted under the following circumstances:~~

~~(a) The Planning Commission may consider a digital/electronic changeable message sign for automobile filling stations as a special land use in the Secondary Business District (SBD).~~

~~(b) In review of the special land use, the Commission shall consider the following standards:~~

~~1. The changeable message area shall be exclusively for the display of gas prices.~~

~~2. The sign message and background shall each be a single contrasting color.~~

~~3. The foot candles shall comply with the requirements of § 152.371(B).~~

~~4. The size of the changeable sign message area shall not exceed 50% of the total sign surface area.~~

- ~~5. The placement of the sign on the lot shall not be detrimental to environmental aesthetics by creating visual clutter or obstructing views of significant architectural or natural features;~~
- ~~6. The message change shall not be less than one minute per message, except in a combined time and temperature sign where the change cycle shall be not less than 30 seconds;~~
- ~~7. The changeable message area shall have no more than two lines and no more than 18 characters per line, exclusive of a combined time and temperature indication.~~
- ~~8. The placement of the sign on the lot shall not impair the traffic safety of motorists or pedestrians. Compliance with this standard shall be verified by all applicable road authorities including:
 
  - ~~a. Department of Transportation for signs visible from M 36;~~
  - ~~b. County Road Commission for signs visible from D 19 or Dexter-Pinckney Road;~~
  - ~~c. Village Department of Public Works Director, Village Engineer, or Qualified Village Agent for signs visible from all other village roads.~~~~

- (B) Time-temperature-date devices. Clocks and thermometers may be incorporated in to any sign provided such device does not exceed nine square feet.
- (C) Menuboard signs for drive-in and drive-through businesses.
- 1) The Planning Commission, in its sole discretion, may approve up to two menuboard upon determination that it is integral to the nature of the business.
  - 2) Each menuboard shall not exceed seven feet in height.
  - 3) One menuboard (in stacking lane) shall not exceed 16 square feet and the other (at the speaker) shall not exceed 32 square feet in area.
  - 4) The area of the menuboard is exclusive of the structure's framing.
  - 5) All menuboard shall be single sided.
  - 6) No menuboard may be located within the required front yard and between 20 and 40 feet from any parcel perimeter.
  - 7) Only up to four square feet of the menuboard shall include digital/electronic signage.
  - 8) The Planning Commission may consider a modified sign area, subject to the following:
    - a. Only one of the menuboard may be increased in area.
    - b. The menuboard is completely screened from the roadway.
    - c. Under no circumstances shall the menuboard exceed 48 square feet in area.
- (D) Off-premise directional signs. Off-premise directional signs directing vehicular traffic to a church, governmental building, public parks and recreational facilities, public hospitals, or educational institutions may be permitted in all districts subject to the following standards:
- 1) No more than two signs per use shall be permitted.
  - 2) The size of an off-premise directional sign shall not exceed two square feet in size.
  - 3) The height of an off-premise directional sign shall be no less than three feet nor exceed six feet. However, variations in height may be granted to accommodate vehicular visibility to avoid obstruction to visibility.
  - 4) Illumination shall not be permitted.
  - 1) Permission of the property owner where the proposed sign is to be located must be provided or a right-of-way permit from the applicable road agency.

~~(E) Historic markers.~~ **MOVED TO PERMITTED SIGNS IN ALL DISTRICTS**

- ~~1) If a structure within the Village has been designated as a state historical site or listed in the National Register of Historic Places, then a marker designating that fact, obtained from the appropriate state or federal agency, shall be permitted in addition to any other sign or signs which may lawfully be placed on the structure or the property on which the structure is located.~~
- ~~2) Anyone wishing to place a historic marker on a structure or property shall complete and file a sign permit application with the Zoning Administrator. No fee shall be charged for a historic marker application. The Zoning Administrator shall review and approve all such applications but always reserves the right to send the request to the Planning Commission for their consideration.~~

(E) Interior window signs.

- 1) Window sign means any sign, excluding the posting of hours of operation and/or street and building address, which is painted or mounted onto a window pane, or which is hung directly inside the window with the purpose or effect of identifying any premises from the sidewalk or street.
- 2) Window signs shall not exceed more than 30% percent of each window area in which they are displayed.
- 3) Non-temporary signs hung inside windows shall be made of clear materials, including but not limited to transparent plastic, with lettering painted or attached to them, with all hours of operation, credit card and address signs being exempt.
- 4) Window signs do not require sign permits, nor count in the calculation of total building signage permitted.
- 5) Permanent and/or illuminated window signs require a permit and application.

(F) Mural signs. When a mural or graphic includes identification of an establishment or specific services, goods or products, or a representation of the types of services, goods, or products provided on the site, the mural area will count towards the total permitted wall sign area. Murals are subject to special land approval and the following standards:

- 1) No mural may be placed on any building or structure that includes nonconforming signs.
- 2) Only one wall, facade, or surface of a building or structure may be used for a mural.
- 3) A wall, facade, or surface that is used for a mural pertaining to the business on which it is located shall be counted as one sign. A mural will count towards the total wall signage allowed for the business; however, the Planning Commission in its sole discretion may permit murals of larger size. Larger murals shall be permitted when determined to demonstrate at least one of the following:
  - a. Accentuates the historic features of the building.
  - b. Masks an unattractive building facade.
  - c. Creates an aesthetically pleasing amenity.
  - d. Superior in aesthetics to an attached wall sign.
- 4) The owner of record of the building or structure on which the proposed mural is to be placed shall, in writing, consent to the placement of said mural on the property, and shall agree to restore the wall, facade, or surface upon which the mural is placed to its prior existing condition if and at such time the mural is not maintained by the applicant. The permit application shall include a statement detailing the applicant's plans for the maintenance of the mural.
- 5) In the review of the special land use, the Planning Commission shall grant approval only if the following criteria are met:

- a. The placing of the proposed mural at the location selected by the applicant would not constitute a significant traffic safety hazard.
- b. Neither the mural, nor the placement of the mural, would endanger the public health, safety, or general welfare.
- c. Neither the mural, nor the placement of the mural, would be injurious to the use and enjoyment of other property in the immediate vicinity of the proposed location.

~~Identification sign. The area of an identification sign shall not exceed two feet by three feet; and height shall not be more than four feet above grade.~~

- (G) Electronic Message Signs include any sign that utilizes computer-generated messages or some other electronic means of changing copy. These signs include displays using incandescent lamps, LEDs, LCDs. Electronic Message Signs shall only be permitted to be incorporated in a freestanding sign within the SBD (Secondary Business District) subject to the following:
- 1) No such sign shall exceed a brightness level of 0.5 foot candles above ambient light at a residential lot line or one foot candles at a nonresidential lot line. (Same as 152.371)
  - 2) No such sign shall display an illuminative brightness of such intensity or brilliance that it impairs the vision or endangers the safety and welfare of any pedestrian, cyclist, or person operating a motor vehicle.
  - 3) Each sign shall have a functioning ambient light monitor and automatic dimming equipment.
  - 4) No electronic message sign shall be located within 50 feet of the driving surface of a signalized intersection except for the sole purpose for the display of gas prices.
  - 5) The transition or change sequence of any image or display of an electronic message sign shall appear instantaneous as perceived by the human eye without any special effects. Such sign shall not exhibit any characteristics of a moving or flashing sign as defined herein;
  - 6) Electronic message signs shall not change more than once per minute
  - 7) Each electronic message shall be complete in itself and shall not continue on a subsequent message;
  - 8) No such sign shall resemble or simulate any warning or danger signal, or any official traffic control device, sign, signal or light or have the brilliance or intensity that will interfere with any official traffic sign, device or signal;
  - 9) All electronic message signs must be a minimum of 100 feet from any residential structure and the changeable copy portion of the sign shall be turned off or have a static (non-changing) display between the hours of 11:00 p.m. to 6:00 a.m.
  - 10) No electronic message sign shall be permitted to operate unless it is equipped to default to an unlit black screen when more than 50% of its light source fail or its light sources otherwise are not displaying normally.
  - 11) An electronic message sign shall not include any audio message or audible sound
- (H) Entranceway Sign. A sign that identifies the name of a residential subdivision or development located at the main entranceways to the subdivision or development is permitted with the approval of the Planning commission. At the Planning Commission's discretion, a decorative masonry entranceway structure shall be permitted to be located either within a boulevard of a street leading into the residential development or upon a private easement granted to a subdivision association (or similar perpetual entity) pertaining to property near the entrance to the development. The subdivision association (or similar entity) shall have the responsibility for maintaining the entranceway structure and sign. Such structure shall comply with applicable corner clearance requirements and, if located within a boulevard, shall be set back at least 12 feet measured from the extended right-of-way line of the street perpendicular to the boulevard and shall not exceed six feet in height without approval of the Planning Commission. An agreement



providing for the maintenance of the structure in recordable form satisfactory to the Village Attorney shall be furnished prior to erection of the structure.

**PERMITTED GROUND SIGNS.**

(A) General requirements.

- 1) Frontage on two public roads. Two ground signs shall be permitted per premise which has frontage on two public roads. One sign shall not exceed the area requirements set forth herein. The second sign shall not exceed 50% percent of the area requirements set forth herein.
- 2) Setback. A ground sign shall have a setback of five feet from a public road right-of-way and a setback distance equal to the height of the sign from all other property boundaries.
- 3) Height. The height of a ground sign shall be computed as the vertical distance from the base of the sign at normal grade to the top of the highest attached component of the sign. Normal grade shall be construed to be the lower of:
  - a. Existing grade prior to construction; or
  - b. The newly established grade after construction, exclusive of any filling, berming, mounding, or excavating solely for the purposes of locating the sign.
- 4) Area. Area of the sign shall include the total area within any circle, triangle, rectangle, or other geometric shape enclosing the extreme limits of writing, representation, emblem, or any similar figure, together with any frame or other material forming an integral part of the display or used to differentiate such sign from the background against which it is placed, and is further calculated as follows:
  - a. Single face sign: One square foot per one linear foot of road frontage, total not to exceed the total maximum area per side as listed in § 152.308 Table 2 below.
  - b. Multi-faced signs: One square foot per one linear foot of road frontage, total not to exceed the total area maximum as listed in § 152.308 Table 2 below.

(B) Multiple tenants. One ground sign stating the name of a business center and major tenants therein may be erected for a shopping center, office park, industrial park, or other integrated group of stores, commercial buildings, office buildings, or industrial buildings in the CBD, SBD, and RTO Districts. The sign area shall not exceed 50 square feet in total area. Such signs may be up to eight feet in height. If the lot fronts on two or more collector or arterial streets, one such sign may be permitted for each frontage.

(C) Specific requirements. Ground signs shall be permitted by district in accordance with the following requirements.

<b>TABLE 1 GROUND SIGNS PERMITTED BY DISTRICT</b>			
<b>District</b>	<b>Height</b>	<b>Single Faced Per Side (max)</b>	<b>Total Max Area Sign; Two or more faced</b>
CBD and SBD	8 feet	25 square feet	50 square feet.
ROB and O	5 feet	18 square feet	36 square feet
RTO and PL	8 feet	16 square feet	32 square feet
R1, R2, R3, R4	4 feet	6 square feet	12 square feet

(D) Signs requiring special land use approval. The Planning Commission may consider a sign that is greater than the maximum height and area requirements or less than the minimum setback requirements as a special land use. In review of a special land use, the Planning Commission shall consider the standards set forth in § 152.240 and the following:

- 1) The standards set forth in §§ 152.304 and 152.301;
- 2) The size, shape, and topography of the property;
- 3) The relationship of the sign to neighboring properties and signs;
- 4) The relationship to and visibility from the public street where the property is located.

**PERMITTED WALL SIGNS.**

(A) General requirements.

- 1) No wall sign shall be erected to extend above the top of the wall to which it is attached, nor extend beyond the ends of the wall to which it is attached. Signs erected on the vertical portion of the mansard roof are considered to be wall signs.
- 2) All wall signs shall be safely and securely attached to the building by means of metal anchors, bolts, or expansion screws, and in accordance with the Building Code. In no case shall any wall sign be secured with wire, straps of wood, or nails.
- 3) For buildings with distinct and separate uses, separate wall signs shall be permitted for each such use. However, the total allowable square footage shall not exceed the maximum allowable square footage specified for each district.
- 4) If a building faces two separate roads, one wall sign may be permitted facing each road, and the total allowable square footage of all wall signs shall not exceed the maximum allowable square footage specified for each district in Table 2 below.

(B) Specific requirements. Wall signs shall be permitted by the district in accordance with the following requirements.

<b>TABLE 2 WALL SIGNS PERMITTED BY DISTRICT</b>		
<b>District</b>	<b>Maximum Height</b>	<b>Sign Message Area (max.)</b>
CBD and SBD Districts	6 feet	1 foot for each lineal foot of building frontage not to exceed a total of 100 square feet
ROB and O District	4 feet	1 square foot for each lineal foot of building frontage not to exceed a total of 40 square feet
RTO and PL Districts	4 feet	1 square foot for each lineal foot of building frontage not to exceed a total of 50 square feet
R-1, R-2, R-3 and R-4 Districts	4 feet	1/2 square foot for each lineal foot of building frontage not to exceed a total of 20 square feet

- (C) Wall signs requiring special land use approval. The Planning Commission may consider a sign that is greater than the maximum area requirement as a special land use. In review of a special land use, the Planning Commission shall consider the standards set forth in § 152.240 and the following:
- 1) The standards set forth in §§ 152.304 and 152.301;
  - 2) The size, shape, and topography of the property;
  - 3) The relationship of the sign to neighboring properties and signs; and
  - 4) The relationship to and visibility from the public street where the property is located.

#### **PERMITTED PROJECTING OR SUSPENDED SIGNS.**

- (A) Projecting and suspended signs shall be permitted in CBD, Central Business Districts.
- (B) The surface area of the projecting or suspended sign shall not exceed six square feet on each side or a total of 12 square feet. The total square feet of signage (both sides) shall be subtracted from the total allowable wall signage square footage for the district.
- (C) The bottom of the projecting or suspended sign shall be a minimum of eight feet above the surface of the sidewalk or ground area, or otherwise be located so as not to interfere with pedestrian traffic.

#### **PERMITTED TEMPORARY SIGNS.**

The following temporary signs shall be permitted in accordance with the regulations herein. **All temporary signs shall be non-illuminated. Except as noted, permits are not required for temporary signs. Any illegally placed signs may be removed. Signs that are removed by the Village will be kept for seven days at Village Hall and discarded if remained unclaimed.**

- (A) Garage sales, rummage sales, estate sales, and similar activities. One ~~non-illuminated~~ sign used for advertising a garage sale, rummage sale, estate sale, or similar activity is permitted on private property only, for a period not to exceed seven consecutive days with four of these days being the days of the actual sales event.
- 1) Each sign shall be no more than six square feet in area and four feet tall.
  - 2) Each sign shall have the date the sign was erected or placed and the sign owner's name and address written on the back of the sign in black ink and capital letters. The Zoning Administrator shall immediately remove any sign lacking this information.
  - 3) Up to three additional ~~non-illuminated~~ off-premises signs may be erected **on private property only, with property owner permission. Signs may not be placed within the road right-of-way or within areas used for clear vision at intersections or commercial driveways** and must comply with the time frame provisions (A) of this section above.
- (B) Permitted real estate signs.
- 1) For all residential ~~projects~~ **developments** involving the sale, rental or leasing of **multiple** individual lots and/or dwelling units, one ~~non-illuminated~~ freestanding sign shall be permitted per each entrance to the project advertising the sale of such lots and/or dwelling units (including weekend open house signs). Such signs shall not exceed 32 square feet in area and a height of 12 feet.  
~~All residential projects involving the rental or leasing of dwelling units, one non-illuminated freestanding sign shall be permitted per each entrance to the project advertising the rental or leasing of such units (including weekend open house signs). Such signs shall not exceed 32 square feet in area and a height of 12 feet.~~
  - 2) For all individual properties involving the sale, rental or lease of a property or dwelling unit, one freestanding sign shall be permitted per road frontage and shall be no more than six square feet in area and four feet tall.

- 3) All signs advertising the rental, lease, or sale of a property or dwelling unit shall be removed within 48 hours after the property is no longer available for rent or lease, closing on the sale, or completion of construction work.
  - 4) All weekend open house signs may be posted no more than 24 hours before the open house and shall be removed within four hours following the open house.
  - 5) All signs located within the right-of-way shall require a right-of-way permit from the applicable road agency.
- (C) Permitted weekend open house real estate signs (off-site).
- 1) For a residential dwelling within an established neighborhood in the village, no more than one freestanding sign shall be permitted.
  - 2) For a new development in the village with multiple dwellings being listed for sale, no more than ~~three~~ **one** freestanding sign shall be permitted per parcel. However, additional freestanding signs may be permitted by the Zoning Administrator when circumstances exist that are unique to the property and not self-created. Approval for the additional signs shall be for up to six months at which time another permit would have to be sought.
  - 3) Such signs shall not exceed an area of six square feet and a height of four feet.
  - 4) All signs located within the right-of-way shall require a right-of-way permit from the applicable road agency.
  - 5) All such signs may be posted no more than 24 hours before the open house and shall be removed within four hours following the open house.
  - 6) All permitted weekend open house real estate signs shall otherwise comply with all other standards for freestanding signs set forth in this subchapter.
- (D) Portable signs. Portable sidewalk signs are only permitted within the CBD, Central Business District. Portable signs are permitted for ground floor commercial uses to identify the store/business, indicate that it is open, its hours of operation, to show restaurant menus and daily specials, to advertise sales and special deals or service. Additionally, the following provisions shall apply:
- 1) No more than one portable sidewalk sign shall be permitted per business that is located on the ground floor.
  - 2) The sign shall be removed when weather conditions create potentially hazardous conditions.
  - 3) The maximum area of a portable sidewalk sign is six square feet per side with no dimension greater than four feet (not counted towards total sign area), with a maximum of two faces per sign.
  - 4) The sign shall be located directly in front of the building it represents. The sign shall also be located on the building side of the sidewalk in such a manner that it is not in the pedestrian clear path of travel area.
  - 5) The sign shall not unreasonably interfere with the view, access to, or use of adjacent properties.
  - 6) The sign should be of durable materials that complement the materials of the building such as overlay plywood painted with enamel paint, stainless or other weather resistant steel, laminate plastic, slate chalkboard, or marker board. The lettering may be permanent or temporary.
  - 7) Paper signs, wind-activated items (such as balloons, windsocks, and pinwheels), and non-rigid changeable areas shall not be used as or attached to a sign.
  - 8) The sign shall have no sharp edges or corners. All surfaces shall be smooth and be free of protruding tacks, nails, and wires. All parts, portions, and materials of a sign shall be kept in good repair. The display surface shall be kept clean, neatly painted, and free from rust, corrosion, and graffiti. No glass, breakable materials, or attached illumination shall be allowed.

- 9) No sign shall be permitted referring to off-premise locations.
- 10) The primary colors of such signs shall be compatible with the colors of the buildings within the area.
- 11) Sidewalk signs shall be removed daily at the close of business hours.
- 12) Sidewalk signs within the road right-of-way shall require approval by the applicable agency.

(F) Promotional banners.

~~1) In all districts, the Zoning Administrator may allow a new business, as part of its start-up phase, to use a one-time-only temporary sign for up to a 45-day period.~~

- 1) In all districts, the Zoning Administrator may allow one temporary freestanding, wall, or hanging sign per business to be erected two times per calendar year for a period not to exceed seven consecutive days subject to the following:
  - a. comply with all requirements pertaining to height and area for the zoning district in which the sign is located, but shall not exceed a surface area of 25 square feet for a single face sign and 50 square feet for a double face sign
  - b. Shall be made of water-resistant materials
  - c. Shall not be located in a public right-of-way and located and designed to avoid interference with or distraction to vehicular and pedestrian traffic.
  - d. Streamers, flags, etc. are strictly prohibited.

(New section to assist business to advertise sales, specials, hiring, etc.)

(G) Community & Civic Events:

- 1) Permission to display a promotional banner or sign for civic or charitable activity across M 36 must be authorized by the Zoning Administrator and Village Council. Appropriate conditions can be placed on the granting of the permit, including but not limited to duration, size, location, etc. Requests for placement location must be made in writing to the Zoning Administrator two weeks prior to placement of the sign.
- 2) One temporary sign is allowed for the promotion of a special event or activity at a church, non-profit or educational institution but shall not exceed a surface area of 25 square feet for a single face sign and 50 square feet for a double face sign. The sign shall be displayed for not more than two weeks prior to the event or activity and must be removed within 24 hours of the conclusion of the event or activity.
- 3) Up to three additional off-premises signs may be erected on private property only, with property owner permission. Signs may not be placed within the road right-of-way or within areas used for clear vision at intersections or commercial driveways. These signs shall not exceed six square feet and 4 feet tall and must be removed within 24 hours of the conclusion of the event. (consider the appropriate # of signs for craft shows, & other events for 501c3 functions)

~~(H) Political signs. Political signs shall be permitted on all lots regardless of zoning, provided that such sign is located and placed with the permission of the owner or lawful occupant of the lot or parcel where such sign is located, and provided that such sign does not violate any other provision of this subchapter. No more than one sign may be erected on a lot within the village for each candidate and/or ballot proposal, and all such signs shall be removed within five days following the election. The signs shall not exceed 16 square feet in area and four feet in height.~~

(H) Political signs.

- 1) Political signs are permitted on all lots regardless of zoning, provided that such sign is located and placed with the permission of the owner or lawful occupant of the lot or parcel where such

sign is located, and provided that such sign does not violate any other provision of this subchapter.

- 2) No more than one sign may be erected on a lot within the village for each candidate and/or ballot proposal.
- 3) The signs shall not exceed 16 square feet in area and four feet in height.
- 4) No political sign shall be posted more than sixty (60) days before an election.
- 5) Signs must be removed within 5 days following an election.
- 6) Signs may not be placed within the road right-of-way or within areas used for clear vision at intersections or commercial driveways so they will not interfere with the sight distance of a driver.

#### **ABANDONED SIGNS.**

- (A) For the purpose of this chapter, the following definitions shall apply unless the context clearly indicates or requires a different meaning.
  - 1) Any sign that does not display a well-maintained message for 14 consecutive days;
  - 2) Any sign the owner of which cannot be located at the owner's last address as reflected in the records of the Village; or
  - 3) Any sign no longer fully supported by the structure designed to support the sign, for a consecutive 30-day period.
- (B) Illegal abandoned signs. Any sign abandoned for 14 days shall become illegal. The Zoning Administrator shall determine whether a sign is abandoned. The sign owner shall be notified of its illegal status and shall have 30 days from the date of notice to bring the sign into compliance with this chapter or remove it. After this period, the village may remove the sign at the owner's expense.

#### **NONCONFORMING SIGNS.**

Nonconforming signs shall comply with § 152.419(E).

#### **REGULATION & ENFORCEMENT.**

Signs in violation of the regulations will be enforced by the zoning administrator or designee and subject to Chapter 131