

April 12, 2024 Village of Pinckney % Linda Lavey President Village Council/DDA 220 S. Howell Pinckney, MI 48169

Dear Members of the Village Council,

I am writing to address a matter of concern regarding the recent implementation of a new sign ordinance in the Village of Pinckney. As a longstanding member of this community and the owner of Pinckney Chrysler, I have complied with the directive to remove our signage, which has been an integral part of our establishment for the past 25 years. However, I respectfully request your reconsideration of this ordinance in light of its impact on our business and community engagement.

Our sign, which has stood proudly for a quarter of a century, has not only served as a marker for our business but has also played a significant role in fostering community spirit and engagement. Over the years, we have utilized our signage to celebrate the achievements of local athletes and students, announce their departures to state competitions, and share our excitement for various holidays and community events. It has been a beacon of pride for both our business and the Village of Pinckney.

While I understand the need for regulations to ensure the aesthetic appeal and safety of our community, I believe that our longstanding presence and positive contributions should warrant an exemption or variance from this ordinance. Our sign has not posed any issues within the community, and its removal would not only impact our visibility but also diminish the sense of community connection that it has facilitated over the years.

I respectfully urge the Village Council to review this ordinance and consider granting us a variance to allow the reinstatement of our sign on our property. Such an exemption would not only benefit our business but also uphold the spirit of community engagement and pride that our signage has symbolized for the past 25 years.

Thank you for your attention to this matter. I look forward to your favorable response and the opportunity to continue serving the Village of Pinckney.

Sincerely,

Dan Hall Owner, Pinckney Chrysler

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